

WHAT CLIENTS SAY ABOUT AAD, INC.

“The words to describe Alex: customer-focused, light-speed turnaround, and high value. Alex works with his clients to make each project successful – his level of donations to nonprofits, turnaround time, and flexibility in responding to the customer’s needs are unmatched.”

CAROLINE SIMARD

**DIRECTOR OF RESEARCH AND EXECUTIVE PROGRAMS
ANITA BORG INSTITUTE FOR WOMEN AND TECHNOLOGY**

WHAT CLIENTS SAY ABOUT AAD, INC.

“I first worked with Alex when I managed marcom at Oracle. Even though I now represent a non-profit organization with budgets dramatically smaller than Oracle’s, I still depend on his creative talents and skills. Alex is as generous as he is talented. Alex donated a large portion of his fees in order to meet our budget. Alex is easy to work with and his speed is amazing. Because of his efforts our marketing efforts are visually appealing, have consistent branding, and implement trackable metrics (using variable data printing). His commitment to nonprofits and their causes is unparalleled.”

CHRIS MOORE

OPERATIONS MANAGER

BAY AREA GLASS INSTITUTE

WHAT CLIENTS SAY ABOUT AAD, INC.

“Alex’s work is consistently brilliant and on-target. He takes the time to listen and learn about my business, my industry, and competitors. Consequently, his design work has added tremendous value to my IT business by developing a clear, effective brand that stands out in a crowded marketplace. It also means a great deal to me that Alex really cares that his design work contributes to the success of my business.”

BENJAMIN ARONSON
ARONSON & ASSOCIATES
PRESIDENT

WHAT CLIENTS SAY ABOUT AAD, INC.

“AAD was an invaluable member of our Corporate Communications team. During my tenure at Wind River Systems, we went through two logo changes, more than ten company acquisitions, several major product launches, and literally hundreds of communication projects. No matter what we assigned – web pages, data sheets, white papers, trade show panels, brochures, annual reports, – AAD consistently delivered amazing creative results – always on time and on budget.”

STEPHANIE SCHWARZ
FORMER DIRECTOR OF
MARKETING & COMMUNICATIONS
WIND RIVER SYSTEMS

WHAT CLIENTS SAY ABOUT AAD, INC.

“AAD consistently provides us with creative and innovative design work. Projects are completed quickly and efficiently with an unwavering attention to detail and quality from start to finish. AAD acts as a partner in the success of our endeavors and works to see the ‘big picture’ of each project we work on together.”

ESTELLE HAYES

**DIRECTOR OF COMMUNICATIONS
BELLARMINE COLLEGE PREPARATORY**

WHAT CLIENTS SAY ABOUT AAD, INC.

“I wish everyone I worked with was as professional, skilled, and efficient as Alexander Atkins. He combines a brilliant flair for design with a dynamic, intelligent approach. He pays meticulous attention to detail and has a great ability to cover the creative angles, but what amazes me most is that these benefits never slow the process or his turnaround. I highly recommend AAD, Inc.”

GREGG HURWITZ

MARKETING CONSULTANT

NORTH VECTOR

WHAT CLIENTS SAY ABOUT AAD, INC.

“Alex is one of the most well-rounded designers I have ever worked with. He enthusiastically approaches each project applying his creative talents and passionate attention to detail to produce pieces that effectively communicate the mission of Second Harvest Food Bank. There is no other designer that turns projects around with such incredible speed.”

LYNN CROCKER

**DIRECTOR OF MARKETING AND COMMUNICATIONS
SECOND HARVEST FOOD BANK**

WHAT CLIENTS SAY ABOUT AAD, INC.

“AAD, Inc. created a compelling and iconic brand that captured the uniqueness and spirit of our dynamic, innovative school. The branding campaign was instrumental in gathering support for the formation and establishment of the school during its early years, and now continues to define our uniqueness. With each project, AADs creativity, focus to detail, and fast turnaround is unparalleled.”

WANNY HERSEY

SUPERINTENDENT & PRINCIPAL

BULLIS CHARTER SCHOOL

WHAT CLIENTS SAY ABOUT AAD, INC.

“The Town of Los Altos Hills hired Alex to completely recreate the town newsletter. Not only did he design a beautiful, colorful, inviting newsletter that captured the essence of the town, but he also contributed immeasurably with his excellent writing and editing abilities. Alex is a joy to work with because he understands and appreciates collaboration. Working with a variety of contributors can be difficult, but Alex is able to synthesize and interpret all of this to create engaging layouts. Alex’s passion for creating publications that really connect with readers – to inform and inspire – is contagious. The speed at which he works is remarkable, and helps the project to move quickly. The project is also possible due to Alex’s generous partial donation of services.”

DUFFY PRICE

EDITOR, OUR TOWN

TOWN OF LOS ALTOS HILLS

WHAT CLIENTS SAY ABOUT AAD, INC.

“From the very first set of proofs he presented, we knew that Alex was extremely talented. Based on his design concepts, our marketing materials exhibit both the highest quality image as well as the zest and vigor of a game-changing legal delivery model. Alex also introduced us to high-quality, limited run digitally printed brochures that give us the ability to introduce client specific case studies. His innovative leadership has significantly enhanced our business opportunities. We also appreciate Alex’s willingness to work with us in developing a flexible price structure for his services that addresses our business challenges. We look forward to collaborating with Alex on many other projects.”

DAVID BOHRER

FOUNDING PARTNER

CONFLUENCE LAW PARTNERS